

# Cape Verde joins the Madrid Protocol

## INTERNATIONAL TRADEMARKS

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### 6 April 2022

The Government of Cape Verde deposited its instrument of accession to the Madrid Protocol, becoming the 112<sup>th</sup> member of the so-called Madrid System, which currently comprises a total of 128 countries.

### 6 July 2022

Entry into force of the Protocol.

The Madrid Protocol on the international registration of trademarks is a treaty administered by the International Bureau of the World Intellectual Property Organization (WIPO), based in Geneva. It allows a trademark to be protected in several countries, by simply filing in a single application and the processing of a single simplified procedure.

### **Why is this accession relevant?**

From now on, users of the Madrid System will be able to designate the territory of Cape Verde in the application for an international registration trademark and protect in Cape Verdean territory the marks they use to identify their goods and services, using a simplified procedure.

### **What are the advantages of the Madrid System?**

- A single application and a single registration;
- Flexibility to expand the geographical scope in later phases;
- Global protection;
- Trademark portfolio management;
- Cost reduction;
- Predictability of the system (decision in 12 or 18 months);
- Online tools.

# How can one protect a trademark internationally through the Madrid Protocol?

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## NATIONAL OR REGIONAL INTELLECTUAL PROPERTY OFFICE

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### 1. Trademark registration application

Obtaining the base trademark (national or regional).



### 2. International registration application

Send to WIPO.

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## WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)

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### 3. Formal examination of the application for registration and approval



### 4. Registration and publication

In the International Register and WIPO Gazette of International Marks, respectively.



### 5. Notification

Issuance of a certificate of registration for the applicant and notification of the intellectual property offices of all the designated territories.

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## INTELLECTUAL PROPERTY OFFICES OF ALL THE DESIGNATED TERRITORIES

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### 6. Decision

Within the applicable deadline (12 or 18 months) in accordance with its legislation.



### 7. Registration

WIPO records the decisions and informs the applicant.



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