# Data Protection & Privacy 2022

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# Data Protection & Privacy

2022

### Contributing editors Aaron P Simpson and Lisa J Sotto

Hunton Andrews Kurth LLP

Lexology Getting The Deal Through is delighted to publish the tenth edition of *Data Protection & Privacy*, which is available in print and online at www.lexology.com/gtdt.

Lexology Getting The Deal Through provides international expert analysis in key areas of law, practice and regulation for corporate counsel, cross-border legal practitioners, and company directors and officers.

Throughout this edition, and following the unique Lexology Getting The Deal Through format, the same key questions are answered by leading practitioners in each of the jurisdictions featured. Our coverage this year includes new chapters on Jordan, Pakistan and Thailand.

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Every effort has been made to cover all matters of concern to readers. However, specific legal advice should always be sought from experienced local advisers.

Lexology Getting The Deal Through gratefully acknowledges the efforts of all the contributors to this volume, who were chosen for their recognised expertise. We also extend special thanks to the contributing editors, Aaron P Simpson and Lisa J Sotto of Hunton Andrews Kurth LLP, for their continued assistance with this volume.



London July 2021

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#### LAW AND THE REGULATORY AUTHORITY

#### Legislative framework

Summarise the legislative framework for the protection of personally identifiable information (PII). Does your jurisdiction have a dedicated data protection law? Is the data protection law in your jurisdiction based on any international instruments on privacy or data protection?

The legislative framework for the protection of PII applicable in Portugal is (since 25 May 2018) that resulting from the direct application of Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR).

National legislation providing for specific rules in the context of the GPDR is Law No. 58/2019 of 8 August 2019 (the DPA). This law repealed the previous dedicated Portuguese data protection law governing personal data processing, issued in 1998 (Law No. 67/98 of 26 October 1998). A previous data protection law had been issued in 1991 (Law No. 10/91) dedicated to the protection of personal data processed by automated means. The initial law was based on the Convention for the Protection of Individuals concerning Automatic Processing of Personal Data (Convention 108), adopted by the Council of Europe and Law No. 67/98, which transposed the provisions of Directive 95/46/EC (the Data Protection Directive).

Portugal has relevant national constitutional privacy provisions with article 35 of the Portuguese Constitution (on the use of computerised data) setting forth the main relevant principles and guarantees that rule PII protection.

International instruments relevant for PII protection have also been adopted in Portugal, including:

- Convention 108:
- the Convention for the Protection of Human Rights and Fundamental Freedoms (the European Convention on Human Rights), of which article 8 is specifically relevant for PII protection; and
- articles 7 and 8 of the Charter of Fundamental Rights of the European Union.

#### **Data protection authority**

Which authority is responsible for overseeing the data protection law? Describe the investigative powers of the authority.

The National Commission for the Protection of Data (CNPD) is the supervisory authority responsible for overseeing the application of the data protection rules and principles in Portugal.

The CNPD (its members or delegated staff) have powers to require information on PII processing activities from public or private bodies and hold rights of access to the computer systems supporting PII processing, as well as to all documentation relating to the processing and transmission of PII, within the scope of its duties and responsibilities.

- These include, among others, the responsibility to:
- supervise and monitor compliance with the laws and regulations regarding privacy and PII transfer;
- exercise investigative powers related to any PII processing activity, including PII transmission;
- exercise powers of authority, particularly those ordering the blocking, erasure or destruction of PII or imposing a temporary or permanent mandatory order to ban unlawful PII processing;
- issue public warnings or admonition towards PII owners failing to comply with PII protection legal provisions;
- impose fines for breaches of the DPA or other specific data protection legal provisions; and
- report criminal offences to the Public Prosecution Office in the context of the DPA and pursue measures to provide evidence thereon.

#### Cooperation with other data protection authorities

3 Are there legal obligations on the data protection authority to cooperate with other data protection authorities, or is there a mechanism to resolve different approaches?

Cooperation between the supervisory authorities applicable to the Portuguese supervisory authority is currently subject to the provisions of Chapter VII, article 51(2) of the GDPR on cooperation and consistency, which states:

Each supervisory authority shall contribute to the consistent application of this Regulation throughout the Union. For that purpose, the supervisory authorities shall cooperate with each other and the Commission in accordance with Chapter VII.

#### Breaches of data protection

4 Can breaches of data protection law lead to administrative sanctions or orders, or criminal penalties? How would such breaches be handled?

Breaches of data protection law can lead to both administrative sanctions or orders and criminal penalties.

The administrative fines covering data protection law breaches under the GDPR apply. The DPA provides for specific rules in the context of the GPDR, including a complete chapter on administrative sanctions that contains provisions setting ranges of fines (minimum and maximum) and classifying infringements according to their nature and gravity, in line with article 83 of the GDPR. Different ranges are set for infractions incurred by individuals, small and medium enterprises and large undertakings (as defined in the Commission Recommendation of 6 May 2003 concerning the definition of micro, small and medium-sized enterprises).

Sector-specific legislation for the protection of PII in the electronic communication business activity (eg, applicable to PII owners that are

telecom operators and internet service providers) foresee administrative fines for data protection law breaches that may go up to a maximum of €5 million.

Criminal offences are punished with fines or imprisonment ranging from six months to four years.

Administrative sanctions and orders are applied by the CNPD, which also has powers to order ancillary administrative measures such as temporary or permanent data processing bans or PII blockage, erasure or total or partial PII destruction, among others.

Criminal offences are subject to prosecution by the Public Prosecutor and their application must be decided by the criminal courts.

#### **SCOPE**

#### **Exempt sectors and institutions**

Does the data protection law cover all sectors and types of organisation or are some areas of activity outside its scope?

All sectors and types of organisations are covered by Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR) and Law No. 58/2019 of 8 August 2019 (the DPA) in their scope. The processing of personally identifiable information (PII) by both public and private entities is covered by the GDPR and the DPA provisions and scope.

There is an applicable exemption, under the GDPR, for PII processing carried out by natural persons in the course of purely personal or domestic activities.

The provisions apply to the processing of personal data regarding public security, national defence and state security, without prejudice, however, to special rules contained in international legal instruments to which Portugal is bound, as well as specific domestic laws on the relevant areas.

The provisions of the DPA do not apply to the personal data files kept under the control of the Portuguese Intelligence System – a public entity that reports directly to the prime minister and cabinet and is responsible for providing support to policymakers on the evaluation of threats to the national interest, internal and external security, and the maintenance of the independence, unity and integrity of the Portuguese state – that is subject to specific legislation.

#### Communications, marketing and surveillance laws

6 Does the data protection law cover interception of communications, electronic marketing or monitoring and surveillance of individuals? If not, list other relevant laws in this regard.

Several issues are covered by specific laws and regulations.

Video surveillance and surveillance cameras for defined purposes are the objects of specific laws, as is the case, among others, of:

- Law No. 51/2006 of 29 August 2006 on the setting up and operation
  of electronic surveillance systems on the roads for accident and
  incident prevention and management by highways agencies;
- Law No. 1/2005 of 10 January 2005 (subsequently amended and republished by Law No. 9/2012 of 23 February 2012) on the installation and use of surveillance through video cameras in public areas by national security forces (for the protection of public buildings, including premises ofdefence and security importance, people and asset security, crime prevention, driving infraction prosecution, prevention of terrorism and forest fire detection) and Decree-Law No. 207/2005 of 29 November 2005 specifically on electronic surveillance on the roads (eg, cameras and radars) by traffic police and other security forces; and
- Law No. 34/2013 of 16 May 2013 on the licensing of private security agencies and their activity, which contains relevant provisions

on the use of video surveillance cameras (subsequently amended and republished by Law No. 46/2019 of 8 July 2019 and Ordinance No. 273/2013 of 20 August 2013, also subsequently amended by Ordinance No. 106/2015 of 13 April).

#### Other laws

7 Identify any further laws or regulations that provide specific data protection rules for related areas.

In Portugal, some sector-specific or purpose-specific provisions for the protection of PII may be found in specific laws or regulations. A relevant example of these are the rules specifically applicable to the electronic communications (telecom) sector contained in Law No. 41/2004 of 18 August 2004, which implemented Directive 2002/58/EC (the ePrivacy Directive) as amended by Law No. 46/2012 of 29 August 2012, implementing Directive 2009/136/EC (the Cookie Directive) (which also amended the ePrivacy Directive) and Commission Regulation (EU) No. 611/2013 of 24 June 2013 on the measures applicable to the notification of personal data breaches under the ePrivacy Directive. The reform of ePrivacy legislation currently taking place in the European Union in line with the new rules in force under the GPDR will, no doubt, bring changes in this area to local legislation.

The provisions of Directive 2006/24/EC (the Data Retention Directive) amending the ePrivacy Directive have also been implemented in Portugal through Law No. 32/2008 of 17 June 2008 on the retention and transfer of such PII for the investigation, detection and prosecution of serious crime by competent authorities.

Another specific scope or sector acts may also be referred to, as is the case of Law No. 12/2005 of 26 January 2005 (as amended) and Decree-Law No. 131/2014 of 29 August 2014, both on personal genetic and health information.

The Portuguese Labour Code (2009) also contains several provisions on employee privacy, including provisions on monitoring and surveillance – namely, excluding the possibility of surveillance equipment being used by the employer to control employee performance (articles 20 to 22) and consultation requirements with employee work councils for certain types of processing. In the context of the coronavirus pandemic, specific provisions were also issued on the possibility of employee temperature measuring or covid-19 testing by employers.

Law No. 41/2004 of 18 August 2004, as amended by Law No. 46/2012 of 29 August 2012, which governs the processing of personal data and privacy in the electronic communications sector, contains specific provisions on unsolicited communications for marketing purposes.

#### PII formats

#### 8 | What forms of PII are covered by the law?

The legislation applicable in Portugal covers PII processed by totally or partially automatic means as well as PII that forms part of a (manual) filing system or is intended to form part of such systems (the GDPR). PII refers to any information relating to an identified or identifiable natural person. The GDPR does not apply, as a rule, to the personal data of deceased persons but it foresees that member states may provide for rules regarding the processing of personal data of deceased persons. The DPA includes a provision foreseeing that PII relating to deceased individuals is protected under the provisions of the GDPR and those of same DPA when consisting of special categories of data foreseen in article 9 of the GDPR (ie, genetic, biometric, health, sex life, sexual orientation, political opinions, trade union membership, religious or philosophical beliefs and racial or ethnic origin) or when it refers to private -life PII or communication (traffic) data.

#### Extraterritoriality

9 Is the reach of the law limited to PII owners and processors of PII established or operating in the jurisdiction?

The DPA covers PII processing carried out in the context of the activities of an establishment of the PII owner located in Portuguese territory or in a place where Portuguese law applies by virtue of international public law.

Also covered is processing carried out by a PII owner established outside Portuguese territory affecting individuals (whose PII they process) who are in Portugal, where the processing activities are related to the offering of goods or services to such individuals in Portugal, irrespective of whether payment is required, or the monitoring of their behaviour as far such behaviour takes place within the Portuguese territory. The DPA provisions also apply to the processing of PII registered in Portuguese consulates regarding Portuguese individuals residing outside Portugal.

Nevertheless, the GDPR territorial scope, as defined in article 3, fully applies.

#### Covered uses of PII

10 Is all processing or use of PII covered? Is a distinction made between those who control or own PII and those who provide PII processing services to owners? Do owners', controllers' and processors' duties differ?

All PII processing is covered regardless of whether it is processed by those who control or own PII or by those who provide PII processing services to owners. A significant number of duties apply both to controllers and processors, although some of the duties differ, in the sense that they apply to PII owners or, controllers, to use GDPR terminology.

All specific processor and controller duties resulting from the GDPR directly apply in Portugal. Administrative penalties and criminal infractions apply to the latter, while entities that process personal data on behalf of the controller (when in breach of specific processor legal duties or duties applicable to both processor and controller).

#### **LEGITIMATE PROCESSING OF PII**

#### Legitimate processing - grounds

11 Does the law require that the holding of PII be legitimised on specific grounds, for example to meet the owner's legal obligations or if the individual has provided consent?

The provisions contained in Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR), particularly in articles 6 and 9 on the requirement that the holding of PII be legitimised on specific grounds, fully apply.

In line with article 6 of the GPDR, PII processing shall be lawful only if and to the extent that at least one of the following applies:

- the individual has given free, informed and unambiguous consent to the processing of his or her personal data for one or more specific purposes;
- the processing of the PII is necessary for the performance of a contract to which the individual is party or to take steps at the request of the latter before entering into a contract;
- PII processing is necessary for compliance with a legal obligation to which the PII owner (controller) is subject;
- PII processing is necessary to protect the vital interests of the individual or another natural person;
- PII processing is necessary for the performance of a task carried out in the public interest or the exercise of official authority vested in the controller; or

PII processing is necessary for the legitimate interests pursued by the owner (controller) or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the individual that require protection of personal data, in particular where the individual is a child.

#### Legitimate processing - types of PII

12 Does the law impose more stringent rules for specific types of PII?

More stringent rules apply in the case of the 'special categories of data' indicated in article 9 of the General Data Protection Regulation (GDPR). This refers to the PII processing of genetic, biometric, health, sex life, sexual orientation, political opinions, trade union membership, religious or philosophical beliefs and racial or ethnic origin and suspicion of illegal activities, criminal or administrative offences and decisions applying criminal penalties, security measures, administrative fines or additional conviction measures.

As a rule, the processing of special categories of PII is prohibited, with the exceptions provided for in article 9 of the GPDR. Currently, Law No. 58/2019 of 8 August 2019 (the DPA) does not provide for any additional exceptions.

In the case of PII relating to health or sex life, including genetic data, the processing is also legitimate on medical grounds (eg, preventive medicine, medical diagnosis, provision of medical care and management of healthcare services).

The processing of information consisting of the suspicion of illegal activities or criminal or administrative offences is allowed on the grounds of pursuing the legitimate purposes of the PII owner, provided the latter is not overridden by the individual's fundamental rights and freedoms.

The processing of PII relating to criminal convictions and offences or related security measures shall be carried out only under the control of the official authority or when the processing is authorised by EU or Portuguese law providing for appropriate safeguards for the rights and freedoms of individuals. Any comprehensive register of criminal convictions shall be kept only under the control of the official authority.

#### **DATA HANDLING RESPONSIBILITIES OF OWNERS OF PIL**

#### **Notification**

Does the law require owners of PII to notify individuals whose PII they hold? What must the notice contain and when must it be provided?

Regulation (EU) 2016/679 (theGeneral Data Protection Regulation) (GDPR) requires owners of PII to notify individuals whose data they hold of the following information, among other information, at the time of the PII collection (except where the individuals already hold such information):

- the PII owner's identity and, where applicable (eg, for owners with no permanent establishment in the European Union), that of the owner's representative;
- the contact details of the owner's data protection officer, when appointed:
- the purposes of, and the legal basis for, the PII processing;
- the recipients or categories of recipients of the personal data;
- other relevant information, including, at least:
  - the period for which the personal data will be stored, or if that is not possible, the criteria used to determine that period;
  - an indication on whether the provision of the PII is a statutory, contractual requirement or a requirement necessary to enter into a contract, as well as whether the individual is required to provide it (and the consequences of failure to provide the PII);

- the existence (and conditions) for the exercise of the individual's rights to request access from the owner to the PII and rectification or erasure of PII or restriction of processing PII concerning the individual correction thereof or to object to the processing as well as the right to data portability;
- the existence of automated decision-making using the PII and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such PII processing for the individual;
- where the processing is based on the consent of the individual, the existence of the right to withdraw consent at any time;
- the right of the individual to lodge a complaint with a supervisory authority; and
- an indication on whether the provision of the PII is a statutory, contractual requirement or a requirement necessary to enter into a contract, as well as whether the individual is required to provide it (and the consequences of failure to provide the PII).

Where the PII is not obtained by the PII owner directly from the individual, the provision of the last piece of information is not required but the owner is additionally required to inform the individual on the categories of PII concerned and on the source from which the PII originates, and if applicable, whether it came from publicly accessible sources. In these cases, notification should take place within a reasonable period after the owner obtained the PII, but at the latest within one month or, if earlier, and the PII is to be used for communication with the individual, at the latest at the time the first communication takes place or, if disclosure to third parties is envisaged, at the latest when the PII is first disclosed.

#### **Exemption from notification**

#### 14 When is notice not required?

Notice requirement shall not apply:

where and insofar as the individual already has the information (article 13(4) of the GDPR):

- where PII has not been obtained from the individual, in any of the following cases:
  - when notice proves impossible or would involve a disproportionate effort, in particular for processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, subject to the conditions and safeguards referred to in article 89(1) of the GDPR;
  - insofar as notification is likely to render impossible or seriously impair the achievement of the objectives of that PII processing. In such cases the owner shall take appropriate measures to protect the individual's rights and freedoms and legitimate interests, including making notice publicly available:
  - obtaining or disclosure is expressly laid down by EU or Portuguese law and provides appropriate measures to protect the individual's legitimate interests; or
  - where the personal data must remain confidential subject to an obligation of professional secrecy regulated by EU or Portuguese law, including a statutory obligation of secrecy.

#### Control of use

15 Must owners of PII offer individuals any degree of choice or control over the use of their information? In which circumstances?

PII owners must offer individuals whose PII they hold, the rights of access, rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing, as well as the right to data portability as provided for in the GDPR.

The right of access comprises the individual's entitlement to obtain from the owner confirmation as to whether or not PII concerning him or her is being processed, and, where that is the case, access to the PII and all the information provided for in article 15(1)(a) to (h) and (2) of the GDPR

The right of access also entitles the individual to obtain from the owner a copy of the PII undergoing processing.

#### **Data accuracy**

16 Does the law impose standards in relation to the quality, currency and accuracy of PII?

PII processed must be relevant, accurate and, where necessary, kept up to date concerning the purpose for which it is held.

The PII owner is required to take adequate measures to ensure that PII that is inaccurate or incomplete, in light of the processing purpose, is erased or corrected

#### Amount and duration of data holding

Does the law restrict the amount of PII that may be held or the length of time it may be held?

The amount of PII that may be held is limited to that which is strictly adequate, relevant and not excessive concerning the purpose for which it is collected and further processed.

The DPA does not specifically allow retention periods, it does, nevertheless, foresee that wherever legal provisions provide for specific retention periods (which, in several cases are set forth as minimum document our information record and retention periods) these will be taken into account by PII owners to set the applicable PII retention periods, the general rule remaining that the PII may not be held for longer than is necessary for the specific purposes for which it was collected and further processed.

There are certain guidelines and decisions issued by the National Commission for the Protection of Data (CNPD) that indicate, for specific purposes, the length of time the authority considers certain categories of PII may be held, which, although issued before the GDPR may also still be considered in the present legal context.

#### Finality principle

18 Are the purposes for which PII can be used by owners restricted? Has the 'finality principle' been adopted?

The finality principle has been adopted in the GDPR and the DPA (the same principle had been previously adopted in local law before the GDPR). Under the GPDR, this is reinforced in light of the principles relating to the processing of personal data provided for in article 5 of the GDPR (eg. the lawfulness, fairness, transparency and the purpose limitation principles). PII may only be collected for specific, express and legitimate purposes and may not be subsequently used for purposes that are incompatible with the same.

#### Use for new purposes

19 If the finality principle has been adopted, how far does the law allow for PII to be used for new purposes? Are there exceptions or exclusions from the finality principle?

Before the GDPR, the general data protection legislation provided that the CNPD could authorise, on an exceptional basis, the use of PII for purposes that differed from those that determined its collection, subject to the legally applicable PII quality and processing lawfulness principles. Currently, this is ruled by the GDPR, particularly by the provisions of article  $\delta(4)$ .

The DPA also contains a provision that states that the processing by PII owners that are public entities, for the use of PII for purposes that differ from those that determined its collection is only admitted on an exceptional basis and must be duly grounded on processing being necessary for the performance of a task carried out in the public interest that cannot be satisfied other than with the processing of such PII for that purpose.

#### **SECURITY**

#### Security obligations

What security obligations are imposed on PII owners and service providers that process PII on their behalf?

Under article 32 of Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR), the owner and the service provider are subject to implementing appropriate technical and organisational measures (considering the state of the art, the costs of implementation and the nature, scope, context and purposes of the processing, as well as the risk of varying likelihood and severity for the rights and freedoms of individuals) to ensure a level of security for PII appropriate to the risk. The adequateness of the measures must be assessed considering security and in particular of the risks that are presented by the PII processing, particularly from an accidental or unlawful destruction, loss, alteration or unauthorised disclosure of or access to PII transmitted, stored or otherwise kept.

Examples of possible measures are also provided by the GDPR under article 32(2), specifically:

- · the pseudonymisation and encryption of PII;
- the ability to ensure the ongoing confidentiality, integrity, availability and resilience of processing systems and services;
- the ability to restore the availability and access to PII promptly in the event of a physical or technical incident; and
- a process for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures for ensuring the security of the processing.

Law No. 58/2019 of 8 August 2019 (the DPA) provides that the government will identify, through appropriate regulation the minimumsecurity measures and technical requirements that must be adopted by PII controllers and processors when processing health and genetic data, including minimum measures on:

- differentiated PII access permissions, based on a 'need to know' principle and the segregation of roles;
- · requirements for prior authentication of access to such PII; and
- a guarantee that logs or other types of electronic registration are kept to allow such data access traceability.

Regulation has been issued indicating minimumsecurity measures and technical requirements – in some cases mandatory; in other cases recommended – as best practices for public entities.

#### Notification of data breach

21 Does the law include (general or sector-specific) obligations to notify the supervisory authority or individuals of data breaches? If breach notification is not required by law, is it recommended by the supervisory authority?

Before the GDPR there was no general obligation to notify the supervisory authority or individuals of data breaches as this was a sector-specific requirement for data breaches in the electronic communications sector, which remains. Under the sector -specific rules, the National Commission for the Protection of Data (CNPD) must be notified of data breaches by the PII owner without undue delay. Also, if the breach was likely to adversely affect individuals (ie, telecom service subscribers or users), PII owners were required to notify the individuals concerned, also without undue delay. In the latter case, a data breach is deemed to affect PII individuals negatively where it may cause identity fraud or theft, physical or reputational damage, or humiliation.

Under the GDPR and the current DPA, the data breach notification obligations to the supervisory authority and communication of a personal data breach to the data subject are provided for under articles 33 and 34 respectively, fully apply. Therefore, a general obligation to notify the supervisory authority (ie, the CNPD) of data breaches has been applicable since 25 May 2018.

Under the current rules, PII breaches must be reported by the PII owner to the CNPD without undue delay and within 72 hours after having become aware of the breach. Only if a PII breach is unlikely to risk harm to the rights and freedoms of the data owners will the reporting requirement be waived. In such cases, the PII owner must still keep a record of the breach and the risk assessment that justified it not reporting the PII breach.

The CNPD has provided PII owners with specific online forms for data breach notification.

When the PII breach is likely to result in a high risk to the rights and freedoms of the affected individuals, the PII owner shall also communicate the breach to the same individuals without undue delay.

#### **INTERNAL CONTROLS**

#### Data protection officer

Is the appointment of a data protection officer mandatory?What are the data protection officer's legal responsibilities?

In Portugal, before Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR), the appointment of a data protection officer was not required. Since 25 May 2018, under the GDPR, certain personally identifiable information (PII) owners (controllers) and processors must appoint a data protection officer (DPO). This is the case for all public authorities and bodies (irrespective of what data they process), and for owners (or processors) that, as a core activity, monitor individuals systematically and on a large scale, or process special categories of personal data on a large scale.

Law No. 58/2019 of 8 August 2019 (the DPA) includes a broad list of entities that qualify as public authority or body to be subject to the duty of designating a DPO.

#### Record keeping

23 Are owners or processors of PII required to maintain any internal records or establish internal processes or documentation?

Before the GDPR, there were no specific or general mandatory requirements for PII owners or processors to maintain internal records or establish internal processes or documentation of the PII processing

operations, purposes or activities pursued. The previous system was based on a prior recording of PII processing activities with the supervisory authority, the National Commission for the Protection of Data (CNPD). This has not been the case, ever since the GDPR applied. All PII owners employing 250 or more persons, shall maintain a record of processing activities under their responsibility. Smaller PII owners, nevertheless, shall also keep such record when carrying out PII processing that is likely to result in a risk to the rights and freedoms of individuals, or is not occasional, or includes special categories of PII (sensitive data referred to in article 9(1)) or PII relating to criminal convictions and offences. The same requirement applies to PII processors.

#### New processing regulations

24 Are there any obligations in relation to new processing operations?

Under article 25(1) of the GDPR, the PII owner shall, both at the time of the determination of the means for processing the PII and at the time of the processing itself, implement appropriate technical and organisational measures, such as pseudonymisation, which are designed to implement data-protection principles, such as data minimisation, effectively and to integrate the necessary safeguards into the processing to meet the requirements of the GDPR and protect the rights of individuals. This must be done considering the state of the art, the cost of implementation and the nature, scope, context and purposes of the processing, as well as the risks of varying likelihood and severity for the rights and freedoms of natural persons posed by the processing.

The requirements to carry out a prior assessment of the impact of the envisaged processing operations on the protection of PII under article 35 of the GDPR fully apply in Portugal. The Portuguese supervisory authority has specified the list of PII processing operations likely to result in high risk and that, therefore, require prior data protection impact assessment. The following are among those listed:

- health PII processing with the aid of an implant;
- PII processing involving large-scale profiling;
- biometric PII processing for unique identification of a natural person or processing of genetic PII, involving individuals such as children and employees (vulnerable individuals). except for processing covered by a legal provision that impact has been assessed;
- sensitive PII processing or processing of PII relating to criminal convictions and offences;
- PII of a highly personal nature together with:
  - the use of new or innovative technology;
  - for scientific or historical purpose, public interest archiving purposes or statistical purposes except when authorised by legal provision providing for appropriate safeguards for the fundamental rights and the interests of the individual;
  - based on PII that has not been obtained from the individual and no information may be provided or would involve disproportionate effort to the PII owner; or
  - PII processing that involves PII matching or combining;
  - processing of location PII or behaviour monitoring PII for evaluation or scoring except if strictly required provide services requested by the individual.

The DPA includes a provision whereby this assessment is not required in the case of PII processing that had been previously authorised by the CNPD, under the previous authorisation (and prior notification) regime.

#### **REGISTRATION AND NOTIFICATION**

#### Registration

Are PII owners or processors of PII required to register with the supervisory authority? Are there any exemptions?

The PII owner is not required to notify the supervisory authority or obtain prior processing authorisation before any PII processing activities are initiated (except for the prior consultation with the supervisory authority before processing that is required from the PII owner under the terms of article 36 of Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR), where a data protection impact assessment under article 35 of the GDPR indicates that the processing would result in a high risk in the absence of measures taken by the owner to mitigate the risk).

Law No. 58/2019 of 8 August 2019 (the DPA) contains a provision that subjects the use of CCTV systems to prior authorisation from the supervisory authority to be used in surveillance of areas during opening periods, in cases where the system simultaneously captures sound.

#### **Formalities**

26 What are the formalities for registration?

No specific regulation may be found on applicable formalities.

#### **Penalties**

What are the penalties for a PII owner or processor of PII for failure to make or maintain an entry on the register?

Not applicable.

#### Refusal of registration

28 On what grounds may the supervisory authority refuse to allow an entry on the register?

Not applicable.

#### Public access

29 | Is the register publicly available? How can it be accessed?

The National Commission for the Protection of Data register (mainly authorisation decisions) that refers to registrations and authorisations issued before 25 May 2018 is open to public consultation, free of charge, on the CNPD website, although the information is incomplete.

#### Effect of registration

30 Does an entry on the register have any specific legal effect?

Not applicable.

#### Other transparency duties

31 | Are there any other public transparency duties?

There are no general transparency duties in addition to the GDPR requirements.

The DPA includes a general provision requiring that the individual is notified of any access that takes place relating to his or her health data. It is for the PII owner to guarantee that a traceability and notification system is in place.

#### TRANSFER AND DISCLOSURE OF PII

#### Transfer of PII

How does the law regulate the transfer of PII to entities that provide outsourced processing services?

Entities providing outsourced processing services qualify as processors. The processor must only act on instructions from the PII owner unless he or she is required to act by law.

The PII owner must ensure that the processors it selects provide sufficient guarantees that the required technical and organisational security measures are carried out. Compliance by the processors with the relevant measures must be ensured by the PII owner.

The PII owner and processor must enter into a contract or be mutually bound by an equivalent legal act in writing. The relevant instrument is required to bind the processor to act only on instructions from the owner and must foresee that the relevant security measures are also incumbent on the processor.

All requirements contained in article 28 of Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR) on the contents of the data processing agreement apply.

#### Restrictions on disclosure

33 Describe any specific restrictions on the disclosure of PII to other recipients.

Disclosure of PII is generally subject to all the processing principles, restrictions and notification requirements contained in the GDPR and Law No. 58/2019 of 8 August 2019 (the DPA). Individuals must be notified at the time of collection or before disclosure takes place for the first time to the categories of entities to which disclosure of PII will be made. Disclosure, as is the case with all other processing acts, must be based on one of the legitimate processing grounds. This may be, in certain cases, the individual's consent.

Health and sex life PII can be disclosed only to health professionals or other professionals also subject to the same secrecy duties.

#### Cross-border transfer

34 | Is the transfer of PII outside the jurisdiction restricted?

The transfer of PII to another EU member state or EEA member country is not restricted.

Transfer of PII outside these territories is restricted. In this case, a transfer is permitted only when it is compliant with the DPA requirements and when the state to which PII is transferred ensures an adequate level of protection assessed in the light of all the circumstances surrounding PII transfer, with special consideration being given to the nature of PII to be transferred, the purpose and duration of the proposed processing, the country of final destination, the rules of law in force in the state in question (both general and sector rules) and the professional rules and security measures that are complied with in such country.

PII may flow from Portugal to non-EU or non-EEA member states that have been covered by an adequacy decision issued by the European Commission, acknowledging that such country ensures an adequate level of protection because of its domestic law or of the international commitments it has entered into. A transfer may also be made under contracts that follow the standard form model clauses approved by the European Commission (ie, standard contractual clauses considered to provide appropriate safeguards within the meaning of article 46(1) and (2)(c) of the GDPR by the Commission Implementation Decision (EU) 2021/914 of 4 June 2021). These should be combined with the adoption of measures in line with Recommendations 01/2020 issued by the European Data Protection Board.

Before the GDPR, the Portuguese authority did not accept binding corporate rules for the transfer of PII. This is now admitted under the terms of article 47 of the GDPR.

Following the Court of Justice of the European Union's landmark judgment in Data Protection Commissioner v Facebook Ireland and Maximillian Schrems (Case C-311/18) of 16 July 2020, in which the Court declared the US-EU Privacy Shield invalid, the EU-US Privacy Shield framework is currently not a valid option for exporting data from the European Union to the United States. The National Commission for the Protection of Data (CNPD) has not guided the impact of the decision. Currently, the standard contractual clauses approved by the European Commission will probably prove to be the most feasible alternative for EU-based entities to continue with the transfer of PII required in the context of their activities, subject, therefore, to appropriate data transfer agreements to be executed. In any case, entities must keep in mind that these agreements will probably need to be modified to reflect updates promised by the European Commission to same-standard clauses, to take full account of GDPR provisions, particularly those outlined in article 28 of the GDPR on data-processing agreements between data controllers and data processors. In the absence of an adequacy decision under article 45(3) of the GDPR or appropriate safeguards under article 46 of the GDPR, including binding corporate rules, a transfer or a set of transfers of personal data to a third country or an international organisation shall take place only on one of the conditions indicated in article 49(a) to (g), if:

- the individual has explicitly consented to the proposed transfer, after having been informed of the possible risks of such transfers for him or her due to the absence of an adequacy decision and appropriate safeguards;
- the transfer is necessary for the performance of a contract between the individual and the controller or the implementation of precontractual measures taken at the individual's request;
- the transfer is necessary for the conclusion or performance of a contract concluded in the interest of the individual between the PII owner and another natural or legal person;
- the transfer is necessary for important reasons of public interest;
- the transfer is necessary for the establishment, exercise or defence of legal claims;
- the transfer is necessary to protect the vital interests of the individual or of other persons, where the individual is physically or legally incapable of giving consent; or
- the transfer is made from a register that according to EU or Portuguese law is intended to provide information to the public and that is open to consultation either by the public in general or by any person who can demonstrate a legitimate interest, but only to the extent that the conditions laid down by EU or Portuguese law for consultation are fulfilled in the particular case.

#### Notification of cross-border transfer

35 Does cross-border transfer of PII require notification to or authorisation from a supervisory authority?

No prior notification or authorisation from a supervisory authority is required for the cross-border transfer of PII.

#### Further transfer

36 If transfers outside the jurisdiction are subject to restriction or authorisation, do these apply equally to transfers to service providers and onwards transfers?

The restrictions that apply to transfers outside the European Union and European Economic Area between PII owners apply equally in the case of transfers of PII to service providers (processors).

#### **RIGHTS OF INDIVIDUALS**

#### **Access**

37 Do individuals have the right to access their personal information held by PII owners? Describe how this right can be exercised as well as any limitations to this right.

Individuals are granted the right to access their personal information held by PII owners. Regulation (EU) 2016/679 (the General Data Protection Regulation) (GDPR) provides for the right of access, fully applicable in Portugal. Under the right of access, an individual is entitled to obtain confirmation from the owner whether or not PII concerning him or her is being processed, and, where that is the case, access to the PII and relevant information on the processing of it. The right of access also entitles the individual to obtain a copy of the PII undergoing processing from the owner.

When notifying the individuals whose PII they hold, the owners of PII must include information on the existence and conditions for the exercise of the individual's rights of access to PII and correction thereof.

#### Other rights

38 Do individuals have other substantive rights?

Individuals are entitled to require the rectification of inaccurate information from the PII owner as well as the update of the information held.

Individuals also have the right to object at any time to the processing of information relating to them:

- on justified grounds; or
- in any case, and free of charge, if the information is meant for direct marketing or any other form of research.

Additionally, individuals are entitled to the right not to be subject to a decision that produces legal effects concerning them or significantly affecting them, which is based solely on automated processing of information intended to evaluate certain personal aspects relating to the same individual.

Correction, removal and information blocking rights are also granted to individuals when the information held by the PII owner does not comply with the provisions set out in the DPA, including cases where the information is incomplete or inaccurate.

All other substantive rights granted to individuals by the GDPR fully apply, such as:

- the erasure of PII or restriction of processing concerning the individual:
- the right to object to processing; and
- the right to PII portability.

Where the processing of the PII is based on the consent of the individual, the individual is granted the right to withdraw the consent at any time without affecting the lawfulness of processing based on consent before its withdrawal.

#### Compensation

39 Are individuals entitled to monetary damages or compensation if they are affected by breaches of the law? Is actual damage required or is injury to feelings sufficient?

In the event an individual suffers damage as a result of an act or omission purported by the PII owner in breach of the PII protection legislation, the same individual is entitled to compensation for damage claimable through the courts. Compensation for serious injury to feelings may be also claimed.

#### **Enforcement**

40 Are these rights exercisable through the judicial system or enforced by the supervisory authority or both?

The rights to claim monetary damage and compensation are exercisable through the judicial system and not directly enforced by the supervisory authority.

#### **EXEMPTIONS, DEROGATIONS AND RESTRICTIONS**

#### Further exemptions and restrictions

Does the law include any derogations, exclusions or limitations other than those already described? Describe the relevant provisions.

Employee biometric personally identifiable information (PII) may only be used for access control (to premises) and worktime control and recording.

When public contracting formalities require that PII is publicised (eg, official gazette publications or equivalent) no PII other than the name of the individual should be published whenever that is sufficient to guarantee the identification of the public contractor and counterparty.

There is a specific rule restricting the use of CCTV in certain areas (inside or outdoors).

Law No. 58/2019 of 8 August 2019 does not include derogations, exclusions or limitations other than those already described.

#### **SUPERVISION**

#### Judicial review

42 Can PII owners appeal against orders of the supervisory authority to the courts?

PII owners can appeal against orders issued by the National Commission for the Protection of Data to the courts. In the case of decisions issued by the authority applying penalties for administrative misdemeanours, PII owners may appeal to the criminal courts. To appeal against decisions on authorisation or registration proceedings, competence lies with the administrative courts.

#### SPECIFIC DATA PROCESSING

#### Internet use

Describe any rules on the use of 'cookies' or equivalent technology.

Portugal has adopted legislation implementing article 5.3 of Directive 2002/58/EC, as amended by Directive 2009/136/EC (the ePrivacy Directive). The implementation came into effect on 30 August 2012.

Except for essential cookies, such as those that enable core website functionality, the use of cookies requires the individuals' consent (ie, they must opt-in to their use) after having been provided with clear and comprehensive information on the use of cookies, as well as on the categories of personally identifiable information (PII) processed and the purposes thereof.

There has been no explicit provision on the nature of consent, neither has the authority issued formal guidelines on its understanding, but the system implemented in Portugal is understood as being an opt-in solution.

#### **Electronic communications marketing**

44 | Describe any rules on marketing by email, fax or telephone.

The use of automated calling and communication systems without human intervention (automatic calling machines), fax machines or email for direct marketing is allowed only in respect of individuals who have given their prior explicit consent. This rule does not apply to users that are not individuals (legal persons). In this case, unsolicited communications for direct marketing purposes may be sent except where the recipient, being a legal person, expresses its opposition.

Unsolicited communications for direct marketing purposes through email also apply to text, enhanced messaging service, multimedia messaging service and other kinds of similar applications.

These rules do not exclude the possibility of a PII owner, having obtained the electronic contact of its customers in the context of the sale of its products or services, using such contact details for direct marketing of its own products or similar ones. In this case, the PII owner must only provide its customers with the possibility of objecting, free of charge and in an easy manner, to such use. This possibility must be given both at the time of collection of the PII and on the occasion of each marketing message sent to the customer.

All direct marketing messages must identify the PII owner and indicate a valid contact point for the recipient to object to future messages being sent.

All entities sending unsolicited communications for direct marketing purposes must keep an updated list of individuals that have given their consent to receive such communications, as well as a list of customers that have not objected to receiving it.

#### **Cloud services**

Describe any rules or regulator guidance on the use of cloud computing services.

There are no specific rules of guidance issued by the Portuguese authority on the use of cloud computing. The general DPA rules on PII transfers and the use of processors by PII owners will fully apply in the case of cloud computing services contracted by the owner.

#### **UPDATE AND TRENDS**

#### Key developments of the past year

46 Are there any emerging trends or hot topics in international data protection in your jurisdiction?

Notwithstanding the protracted negotiation period, the European Parliament and Council Regulation concerning the respect for private life and the protection of personal data in electronic communications (the ePrivacy Regulation) to replace Directive 2002/58/EC (ePrivacy) is at a critical point, after the consolidated version of the ePrivacy Regulation draft proposal was adopted by the Council of the European Union in the first quarter of 2021. The importance of the ePrivacy provisions lies in the fact it is expected to bring a comprehensive system of provisions on personally identifiable information (PII) protection and other end-user privacy protection concerns in electronic communications.



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#### Coronavirus

What emergency legislation, relief programmes and other initiatives specific to your practice area has your state implemented to address the pandemic? Have any existing government programmes, laws or regulations been amended to address these concerns? What best practices are advisable for clients?

Covid-19 prevention and mitigation measures have put pressure on PII processing when looking into digital technologies and advanced analytics to provide swift and extensive collection, tracking, combining and sharing of PII for effective responses. Also, options such as the taking of body temperature to allow access to premises (eg. for employees to access their workplaces and students their schools) and the use of thermal screening cameras, location-tracking PII and contact monitoring to prevent and fight infection, are some of the approaches that raise concerns and, in some cases, have been controversial given the risk they present to the protection of fundamental rights, particularly when their effectiveness to mitigate the spread of the coronavirus is also questioned. Specific measures providing for employee (and student) and other groups' temperature control or testing to allow access to certain premises have been some of the measures included in specific prevention legislation. Procedures for vaccination and immunity certificates (passports) were also completed on the side of the EU Commission and EU member states have started implementing them, including Portugal.

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